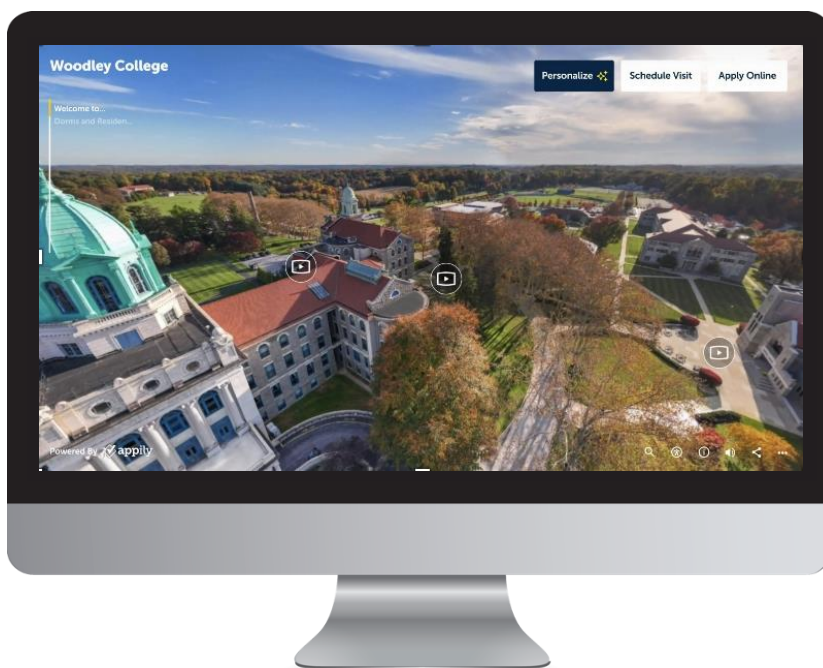


## Digital Experiences That Connect and Inspire

Students rely on virtual tours to inform their college decision-making—but not all tours are created equal. With an Appily Tour, you can leverage our innovative platform and the power of AI to wow your prospective students, build a more engaged student audience, and capture more inquiries.



**SHOW MORE.  
ENGAGE MORE.  
ACHIEVE MORE.**

**8:20 mins**

Average time  
per visit

**3.9X**

Higher campus  
visit rate

**18%**

Average inquiry  
rate

**15%**

Average inquiry-  
to-deposit rate

## WHY 700+ SCHOOLS TRUST APPILY TOURS

### A Personalized Tour Driven by AI

Students are using AI to support their college search. With our embedded AI features, you can provide a personalized tour experience for every student.

### Access to an Award-Winning Studios Team

From storyboarding to content capture to launch, our team will be there every step of the way to create a standout virtual tour.

### Built-In Promotion on Appily.com

With over 3.5M students in the Appily audience, you can rest assured that your tour will be found every day by students across the country.

Unlike other virtual tours, an Appily Tour brings your campus to life through **immersive storytelling, layered multimedia, and smart personalization.**

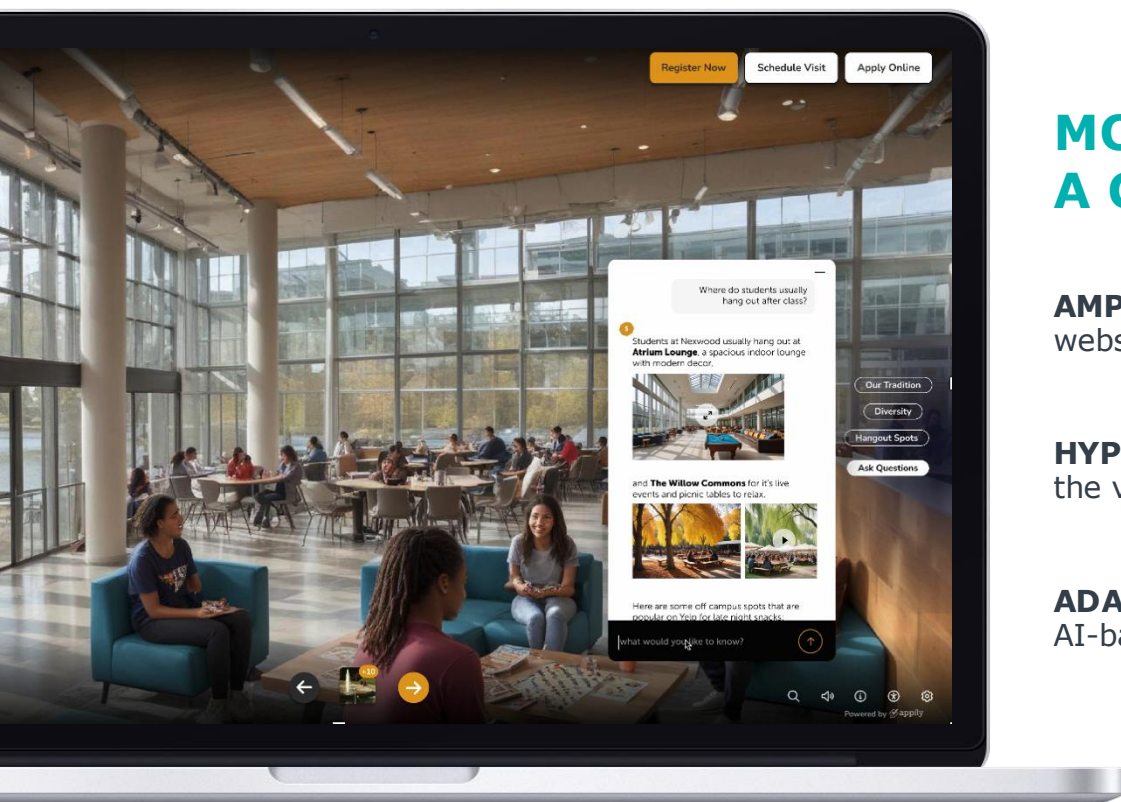
### OUR TOURS ARE ALSO ...

- ✓ Fully ADA-Compliant
- ✓ Offered in 130+ Languages
- ✓ Available with an Interactive Map

## Meet Our New AI Tour Companion

### Turn Every Virtual Tour Visit into a Smart, Student-Focused Journey

Integrated in every Appily Tour, the AI Tour Companion acts as a dynamic guide—anticipating questions, surfacing relevant information from your virtual tour and college website, and collecting valuable data—making each visitor’s experience feel personal and engaging.



**MORE THAN  
A CHATBOT**



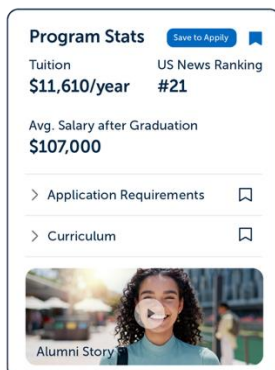
**AMPLIFY** your existing website content.

**HYPER-PERSONALIZE** the virtual tour experience.

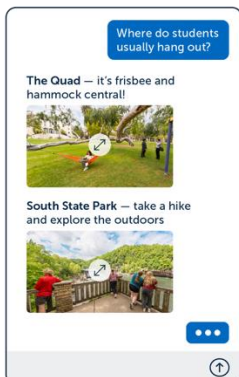
**ADAPT** to the world of AI-based college search.

## THREE ENGAGEMENT MODES

### Proactive Guidance



### On-Demand Answers



### Contextual Questions

Are you interested in an engineering major?

Yes

No

**Launching in 2026!** Interested in getting a first look? Visit [EAB.com/virtualtours](https://eab.com/virtualtours) to learn more and request a demo.